



Invites Nisga'a Entrepreneurs living in our service area to register for an award-winning program  
- ABORIGINAL BEST -

Information Session: December 13, 2013  
Nisga'a Lisims Government Chambers  
From 10 am – 12 pm

Lunch will be provided

Training Sessions begin January 6, 2014  
New Aiyansh Auditorium

Aboriginal BEST is targeted at all Aboriginal people who are interested and committed towards pursuing self-employment and entrepreneurship as a career option.

Aboriginal BEST includes 12 training sessions and one-on-one business counselling.

Aboriginal BEST workshop sessions are designed to help participants identify viable business ideas and determine their feasibility. Participants will also conduct market research, write a business plan, and explore financing options.

-The Sessions-

Entrepreneurship -Market Research – Competitors, Competition & Competitive Advantage – Marketing – Law & Insurance – Operations (Tax, Suppliers, Staffing, Production Process, Professional Advisors, Financial Institutions) – Funding – Financials – Costs & Pricing – Start-up & Cash flow –Technology – Business Plan & Polishing your Presentation

Email: [nest@nisgaa.net](mailto:nest@nisgaa.net) to register for the program or log on to the Aboriginal Best website.

We will be hosting an Information session in New Aiyansh moderated by a member of the Aboriginal BEST program for those that are interested in attending the program.

Email: [daniely@nisgaa.net](mailto:daniely@nisgaa.net) [francineg@nisgaa.net](mailto:francineg@nisgaa.net) or [stephanica@nisgaa.net](mailto:stephanica@nisgaa.net) for more information

[www.nisgaanation.ca](http://www.nisgaanation.ca)

[www.aboriginalbest.com](http://www.aboriginalbest.com)

For information regarding Aboriginal BEST programming elsewhere please visit Aboriginal BEST's website