

BUSINESS FORUM FINAL REPORT AND RECOMMENDATIONS

NISGA'A LISIMS GOVERNMENT ECONOMIC DEVELOPMENT DEPARTMENT

PREPARED BY TIGERS EYE ADVISORY GROUP LTD, JUNE 26, 2018

FEEDBACK COLLECTED FROM:

- **Business Forum Attendees on June 13 and 14**
- **Presenter and Booth Representatives**
- **Prosperity for Nisga'a Nation Steering Committee**

June 13th: 42 completed responses out of 163 people who registered

June 14th: 103 completed survey responses out of 240 people who registered.

June 14th: 19 out of 30 completed the survey specific to presenters and booth representatives

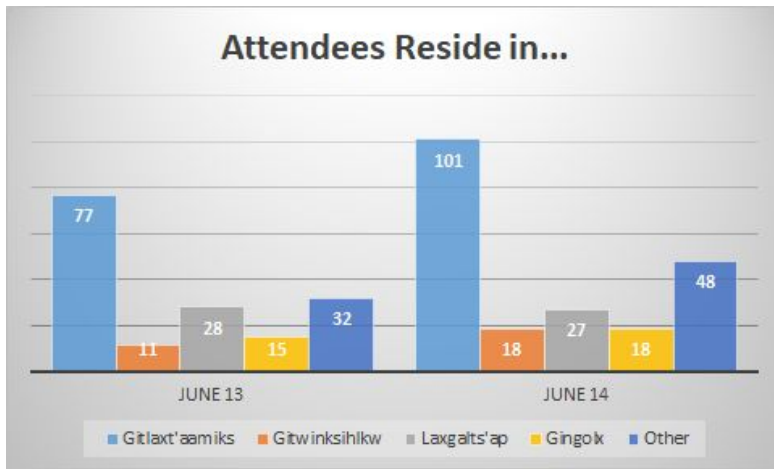
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REGISTERED ATTENDEES

June 13: 163

June 14: 212



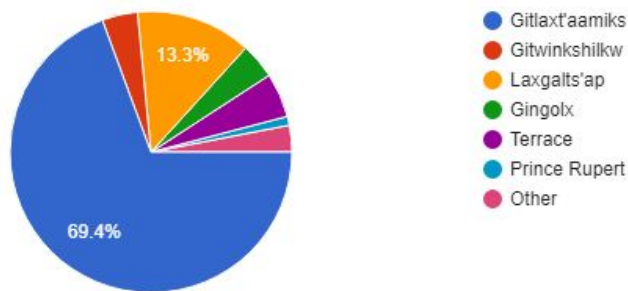
These numbers don't include presenters/booth participants

SURVEY RESULTS: BASED ON JUNE 14th RESULTS

Demographics:

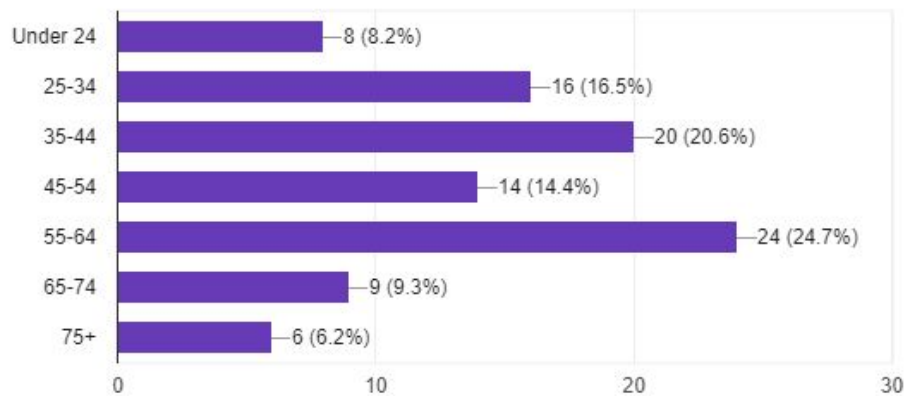
Reside in:

98 responses



Age

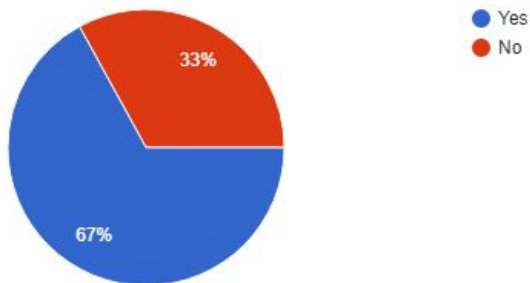
97 responses



General Info of Attendees

Did you attend forum yesterday (JUNE 13)

100 responses



Reason for Attending June 14

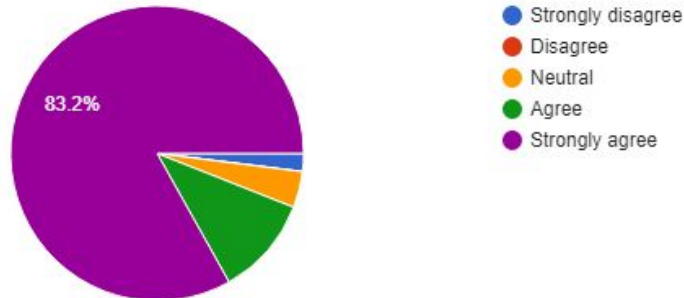
97 responses



Survey respondents are feeling positive of the Nisga'a Nation future

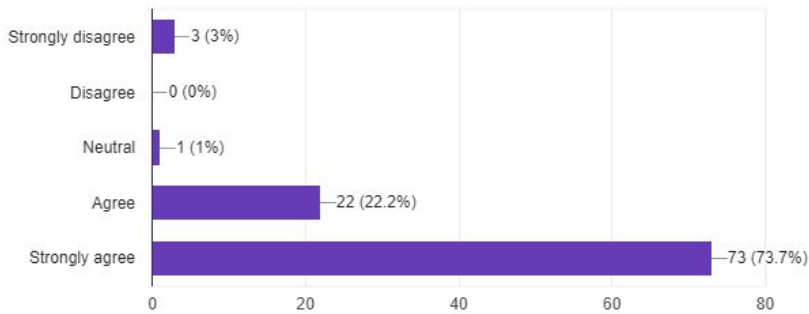
I am excited to see where the Nisga'a Nation will be in a few years...

101 responses



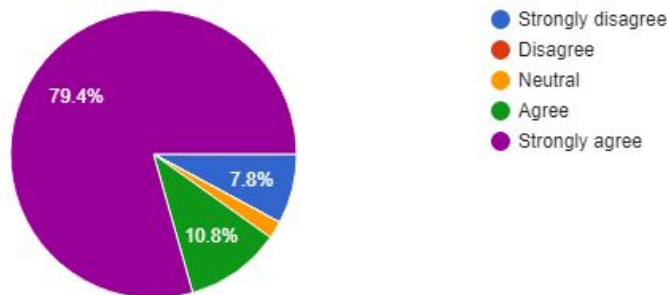
I feel this event has been a good start to identify various opportunities in the Nass Valley.

99 responses



I support business development in the Nass Valley Region if it respects the needs of our community.

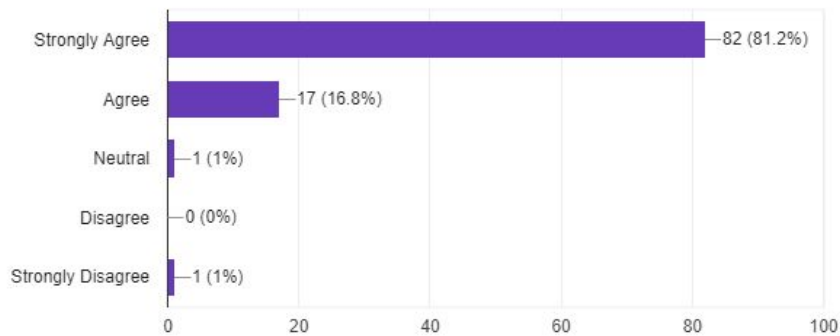
102 responses



Survey respondents are feeling positive of tourism and mining opportunities

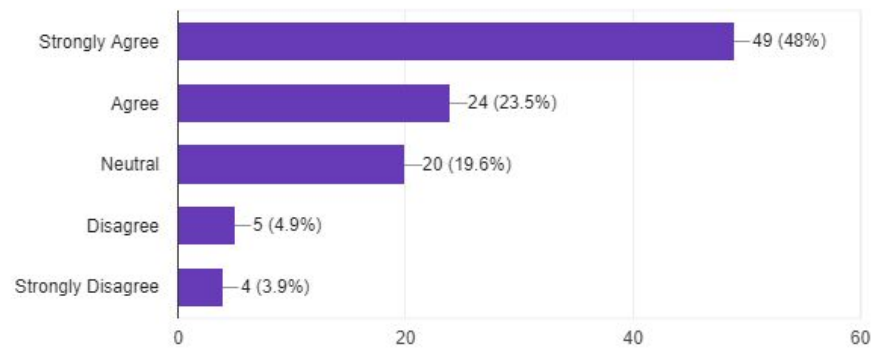
I feel excited about the potential tourism opportunities in Nass Valley...

101 responses



I feel excited about the potential mining opportunities in the Nass Valley

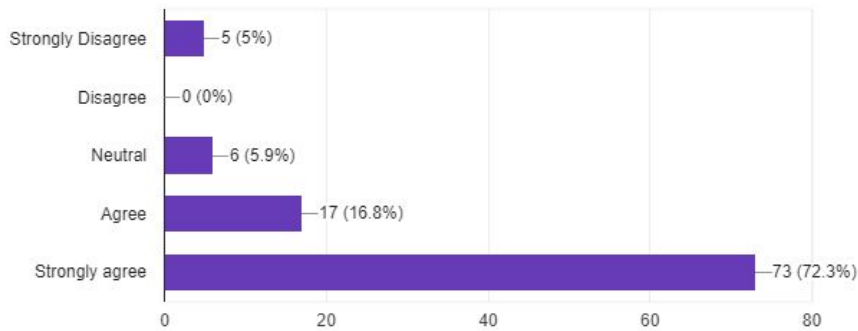
102 responses



Survey respondents are feeling positive about the importance of collaboration and partnerships

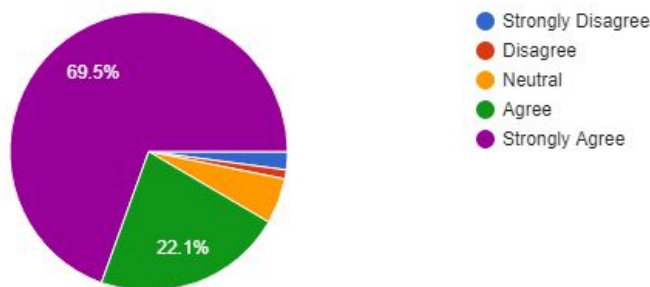
I understand the importance of collaboration within the Nisga'a Nation community..

101 responses



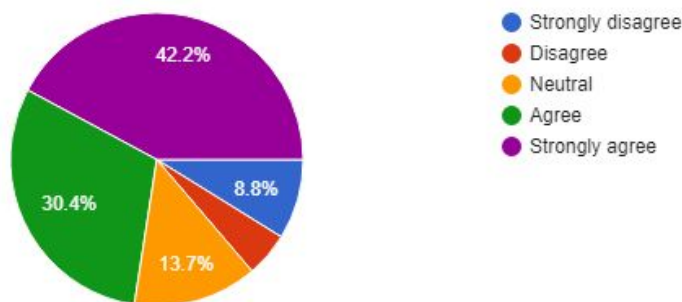
I feel there are opportunities where business partners can collaborate with Nisga'a Nation

95 responses



I feel there is enough support in the Nass Valley for opening up a business

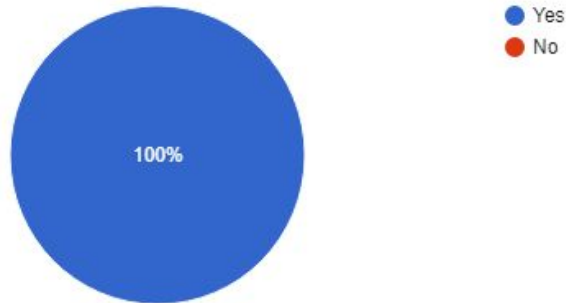
102 responses



100% of the attendee survey respondents would attend another forum

I would attend another forum

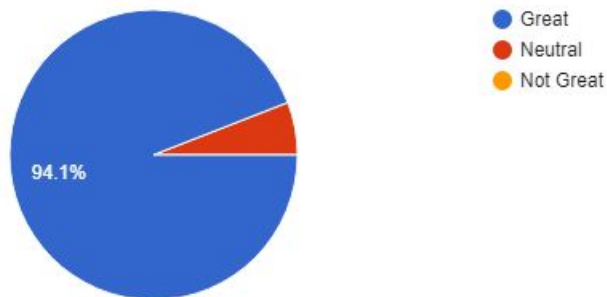
99 responses



Presenter and booth survey respondents had a positive experience at event

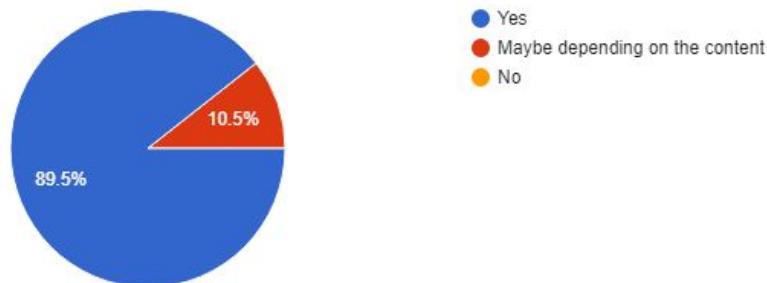
My overall experience of the event as a booth or presenter was

17 responses



I would attend another Nisga'a Nation Forum

19 responses



OPEN ENDED QUESTIONS

This section is themed and some of the key comments were pulled from raw data to support the themes (All raw data is at end of this report)

PRESENTERS AND BOOTH PARTICIPANTS OPEN ENDED COMMENTS

Presenters and Booth Participants were most excited about:

Comment themes: Networking, opportunities and knowledge gained from presentations

- Networking and Opportunities
- The participation from the whole Nisga'a administration
- To hear about the tourism experiences and potential for the Nass Valley
- To learn about existing Nisga'a businesses and hearing from Nisga'a entrepreneurs about their experiences
- Listening to the Nisga'a vision for their future and the sincere invitation for respectful business relationships, partnerships and the promotion of entrepreneurship

To enhance the experience as a booth or presenter is:

Comment themes: understanding the structure and hearing more from entrepreneurs

- More external business representation
- To have an understanding of the maze that one needs to go through to talk business. Who supersedes who? Does one talk to NLG first? NPVL? Village government's economic arms? If this can be presented and explain in full, then this will help immensely.
- Give entrepreneurs that have succeeded the first 2 years more time to present their companies.
- Having a more private Nisga'a engagement with no cameras to develop a nation strategy for business

One thing that I would keep from this event and implement at next event would be

Comment themes: organized event, presentations from entrepreneurs, and opportunities

- discussion on grocery store development opportunity with more economics
- Lots-I thought the event was very good. Good talks, well prepared presenters, good information.
- It was well run, keep up the good work
- Presentations from Nisga'a businesses
- The booths along the outside of the meeting room was an excellent idea.
- Well organized and interesting on a personal and business level
- Hearing from local non-government successful entrepreneurs

Other Comments:

- It is about time this is happening in the Nass Valley. The Networking is very important to the future of our Nation. Nisga'a Nation is open for Business. We need to support and develop more in the NASS Valley. In my mind Location of new developments- buildings, food and lodging are extremely needed in order to generate and help to sustain the economy. Year round employment not just summer and seasonal? (Tourism and Fishing). We need more employment. Start a mall and bring all the stores here to the NASS. For example: Save-on-foods, Whole Sale. We are not open to anything at this time. It seems we have closed down instead.
- Way to go to the organizers of this event, it was really an amazing experience for me.
- -Would be great to include youth in the event- potentially in breakout sessions, or at least have them come to the booths, maybe some presentations targeting a younger audience, sort of like a half day career fair. The presenters come from a diverse range of disciplines, would be great for the youth to learn about some of those opportunities.
-Would be great to give NLG an opportunity to have a closed door session (i.e. after booth participants/presenters left), to discuss information and ideas that they heard from the forum.

ATTENDEE OPEN ENDED COMMENTS for JUNE 13th AND 14th

One thing you are unclear about:

JUNE 13: Comment themes: how will the governments work together and how can we support entrepreneurship

- The government working together.
- Can the village governments work together? I do not feel 100% informed by our local government.
- How do we hold Village governments accountable for money spent and how?
- The health of the sustainability of consistent growth and prosperity
- Entrepreneurship - what does this mean and how can we support it in a better and more meaningful way?
- Lack of training facilities within the Nisga'a territory so don't have to send money out of the valley.
- How can our government help, people that have no money but knowledge of the business concept.
- Is there land in the valley that can be purchased for personal use.

JUNE 14: Comment themes: process of funding sources, policies and laws on starting a business, how everything works together/how villages will support businesses, and how to start a business

- funding process, if person has ex. boat/truck certificates but either bad/no credit to start. what can be done.
- what is NLG willing to support me with?
- not enough small business support
- How real is it? the business of economy realistically to assist our Nation. When is this going to happen? When are we going to have Nisga'a owned power and solar?
- Laws surrounding business start-ups
- Benefit Agreements with NLG and Village Governments.. take to the people
- Nisga'a entities were vague about what aspects of business they would like to collaborate with entrepreneurs on
- How we are a "Common bowl" but yet, not being helped by our government

- Does government own business? is it ok per treaty? not happy everything was so rushed

One thing you will take away or excited about or looking forward to:

JUNE 13: Comment themes: around collaboration with other villages and business partners, watching strategic plan come to life, and tourism and mining opportunities. Key comments supporting this are:

- Watching our strategic plan come to life, so take one people build capacity from within our nation/community. Thereby improving their own quality of life.
- What opportunities people have to start their own business, and what the Nass Valley has to offer to tourists.
- Community development - lets grow, lets happen!
- pride, build strong "real" respectful relationship genuine desire to walk proudly, strongly into the future very glad to have been here in the Nisga'a Nation. I felt welcomed.
- Exploring opportunities together as one Nation.
- Partnerships with other entities.
- *our inherent rights do our lands is so much more powerful than "treaty rights"
- All VG working together on their own source revenue: example liquid pot; pine mushrooms and other mushrooms! market our own halibut, smoked tibin, spring salmon, sockeye; and wild medicine

JUNE 14: Comment themes: resources available, opportunity to collaborate, employment opportunities, excitement for the future and business support

- future is exciting
- learning about the thing that are happening in the valley
- seeing the number of resources available to assist.
- That our community are ready for new opportunities and growth
- future businesses to open up in each communities.
- the opportunities in the veins and the amount of funding agencies willing to help.
- support and collaboration potential

- knowing that nisga'a will have potential employment, no more poverty in each community.
- the future of our nation and/or our economy
- giving local business opportunities
- mining and small business spin-off opportunities
- the local business panel. Sad not to see Bonnie or Gonu's store, also Loblaws and the circle tour. I want to be a community Ambassador
- partnerships that can generated an economy
- Real opportunities for business/new business & members working/apprenticing in the mines
- excited about the tourism opportunities. Would like to see the Nisga'a capitalize on bringing more tourists to the area by providing more amenities
- Finding partnerships with mining projects and Nisga'a Business

One thing to focus on at next event:

JUNE 14th: Comment themes: more specific information for businesses (including home based), Nisga'a Language and Culture, involvement of youth

- application on hand, support, sit and talk to people that want to start a business. Check list are something to show how much work put into appreciation already, and what else has to be done.
- revenue tax generated how is it collected from small businesses/when is it used/how are who makes the uses of this nisga'a generated fund.
- Nisga'a language and culture everything is nisga'a revitalization
- small businesses start up and grow into a bigger business
- Emotional Wellness Development (Business Ready), succession planning. Wellness/Succession = Sustainability
- Create an awareness of immense opportunity for or young people to make those important connections and gather valuable information. I saw a lot of employed people in this forum.... how do we attract those that are not employed?

- Youth generating ideas - what are their ideas? and what can they do with those visions - We need to start encouraging entrepreneurship at a young age - > maybe elders as successful entrepreneurs Next time intersperse with success stories rather than grouped at the end
- real life roadmap of a "successful" business on Nisga'a lands
- How the people can access funds to start a business - more organizations
- getting citizens of the valley certified and able to get training; then jobs in the field they are pursuing
- training opportunities with apprenticeship programs presented by companies. Far too often certifications become meaningless due to lack of experience in the field
- More "Break-out" sessions to meet with vendors and booths. Also, there could be a small business exclusive forum
- Development of a Business start-up Navigator program. make the next forum, the official launch

RECOMMENDATION BASED ON DATA:

- There is support to have another forum
- As the majority of attendees were from the host community, it is recommended that
 - prior to planning next event, we reach out to the three other villages to gather feedback
 - Next event it is important that shuttle service is provided to the event
- We need to get youth and elders involved at next event
- Have high school students attend event as part of the curriculum
- Event had a very clear emotional attachment and excitement: it is an asset
 - Recommendation: keep it moving forward
- Bring in businesses that would be viable in Nation to present at next event
- Few comments on the uncertainty that village governments can work together
 - Recommendation: further discussion is needed in each of the villages
- Unclear of entrepreneurship: what does it mean and how is it supported
 - Recommendation: Business focus groups are required

- High interest in start-up businesses:
 - Recommendation: Support is needed from village government
- Mentorship Program should be created
- Nass Valley Chamber of Commerce would be supported in this community
- Very interested but can't proceed as not confident: recommendation: need support
- Have a Business strategy Session: create a business strategy but "offline"
- One reason why demographics may be low for 35 -55 is people are working:
 - Recommendation: need to figure out how to ensure they can go to the event

RAW DATA: NOT THEMED:

Presenters and Booth Participants were most excited about:

- Networking
- Networking with Employers
- Opportunities discussed
- Meeting new people and listening to all the presentations! The food was amazing too!
- The participation from the whole Nisga'a administration
- Attending the forum and sharing information about our project, and making good contacts- lots of people in attendance.
- To hear about the tourism experiences and potential for the Nass Valley
- To learn about existing Nisga'a businesses
- Hearing about all of the great things the Nisga'a are undertaking.
- Listening to the Nisga'a vision for their future and the sincere invitation for respectful business relationships ,partnerships and the promotion of entrepreneurship
- Seeing the upcoming opportunities for the nation.
- Making a presentation,outlining Northern Valley Ventures
- Meeting the community members
- Reconnecting with potential buyers
- The opportunity to network
- Hearing andrew robinson. He was straight up and to the point.
- Hearing from Nisga'a entrepreneurs about their experiences

To enhance the experience as a booth or presenter is:

- More Employers and Funders from BC and Canada
- I need to bring a better sign
- I would love the opportunity to come again! Please remember to invite me next year!
- More external business representation
- Having a full table to set-up as a booth presenter would have been great.
- More interactive presentations, it was a lot of speaking
- Separate booth/presentation room, it was challenging to speak to people at the booth while presentations were going on as I did not want to distract from the presentations.
- I will book a room in the Nass. Travel from Terrace made for a very long day.
- Perhaps more time focused on the booths. Perhaps a set time in the addenda rather than just a suggestion at breaks. Also an introduction or acknowledgement of the individual businesses who took the time to come and display to enhance the overall forum
- NA
- To have an understanding of the maze that one needs to go through to talk business. Who supersedes who? Does one talk to NLG first? NPVL? Village government's economic arms? If this can be presented and explain in full, then this will help immensely.

- They need to give The entrepreneurs that have succeeded the first 2 years more time to present their companies.
- More time to speak to booths between presentations
- More youth attendees
- Not to be limited to standing behind a podium...more freedom to move and engage audience
- Having a more private nisgaa engagement with no cameras to develop a nation strategy for business
- More time for attendees to browse the booths. I did not have enough time to visit the other booths.

One thing that I would keep from this event and implement at next event would be

- We need more assistance with Entrepreneurs
- discussion on grocery store development opportunity with more economics
- Lots-I thought the event was very good. Good talks, well prepared presenters, good information.
- It was well run, keep up the good work
- Presentations from Nisga'a businesses
- The booths along the outside of the meeting room was an excellent idea.
- Well organized and interesting on a personal and business level
- the good food
- There wasn't anything that I saw that helps answer this question.
- Only time will tell.
- Presentations of companies
- As an entrepreneur life is so busy. Next time I would have more products, better displays and overall be confident in what I am selling
- Hearing from local non-government successful entrepreneurs

Other Comments:

- It is about time this is happening in the Nass Valley. The Networking is very important to the future of our Nation. Nisga'a Nation is open for Business. We need to support and develop more in the NASS Valley. In my mind Location of new developments- buildings, food and lodging are extremely needed in order to generate and help to sustain the economy. Year round employment not just summer and seasonal? (Tourism and Fishing). We need more employment. Start a mall and bring all the stores here to the NASS. For example: Save-on-foods, Whole Sale.
We are not open to anything at this time. It seems we have closed down instead.
Thank-you.
- Thanks for your leadership Denise.
- Way to go to the organizers of this event, it was really an amazing experience for me.
- -Would be great to include youth in the event- potentially in breakout sessions, or at least have them come to the booths, maybe some presentations targeting a younger audience, sort of like a half day career fair. The presenters come from a diverse range of disciplines, would be great for the youth to learn about some of those opportunities.
-Would be great to give NLG an opportunity to have a closed door session (i.e. after booth

participants/presenters left), to discuss information and ideas that they heard from the forum.

- Would be good to ensure that participants have access to the presentations afterwards (if they don't already).

-Live feed worked fantastic and the sound was really awesome- most events in a big hall are difficult to hear and that was not the case at this event.

- The wifi could have been better, also for out of town presenters let them know Rogers is the only cell provider
- Might try to hold presenters better to their time as there were several initial speakers that went over and caused shuffling of future presenters.
- I hope to see the Nisga'a leaders invite and include their graduating high school students. Give them credit for their involvement and knowledge of their current governments plans for Nisga'a future as they will need to know and be involved to take this vision into the future.
- Very organized event.
- I suggest a specific theme to your next Forum. "Open for Business" is fine, however it is broad and can be interpreted in any way. Just as an example - If you add to "Open for Business" Forums specific to tourism, you can use a tourism company like a travel agent or Indigenous Tourism organization to build on the theme. Hence, your event can be targeted to the B & B's, lodges who can learn how they can be promoted and in return it will bring business to the travel agents, fulfill the role of the Indigenous Tourism organization who are there to help those businesses. As well, you can layer in tour companies, event planners who can come up with great ideas on what events attract tourists. It is an event that brings the people not a totem pole. A totem pole is part of the event and does not attract tourists. I hope this makes sense.
- At the end of the forum, I felt like we were rushed off, the grads got more time than we did, We did not get to present our businesses. I feel that we should be more in the middle not the End.
We are on our way, looking for those contracts.
- Nutrition breaks between presentations would allow people to network more.
- Good job to the lady that ran it with Bert. She did an amazing job and was approachable.

JUNE 14, 2018: ATTENDEE OPEN ENDED COMMENTS:

One thing you are unclear about:

- incenting, need to switch to solar power
- funding process, if person has ex. boat/truck certificates but either bad/no credit to start. what can be done.
- none
- Small businesses tax for export how does this come back to Nisga'a Nation
- will there be continued employment for personal business in the trucking and hauling of material areas.
- what is NLG willing to support me with?
- unclear
- governments should not be in business
- how everything works together

- nothing
- the length of time and the actual figures from the banks-be like TRICORP-be specific.
- how are the business or financial supports going to make the local Nisga'a aware of employment opportunities
- how to get started on a business and get funding
- not enough small business support
- tourism outcome for future accommodations
- funding opportunity
- How real is it? the business of economy realistically to assist our Nation. When is this going to happen? When are we going to have Nisga'a owned power and solar?
- why are the mines not starting??
- everything good
- Why is it so hard for our clients to secure employment at the Rupert Port
- The funding resources: I'm not interested in all the steps or repaying back. grants and bursaries are good
- Does Provincial Government commit financial support permanently for entrepreneurship start-ups? or sponsor training and upgrading for businesses in the Nisga'a Nation
- laws surrounding business start-ups
- Benefit Agreements with NLG and Village Governments.. take to the people
- the business part of starting a business
- Why can't the hot springs have a caretaker and charge non-Nisga'a a fee to use the facility. Nisga'a citizens for free
- what is the amount of support dollars that will be invested in the Northern BC area compared to where it was invested before in Eastern Canada and the Haida Nation
- business support and The longevity of proposed opportunities presented collaborative contact names & #'s.
- why companies don't mention apprenticeship programs that lead to job security
- Fundings: Am I ready?
- Nisga'a entities were vague about what aspects of business they would like to collaborate with entrepreneurs on
- How we are a "Common bowl" but yet, not being helped by our government
- Does government own business? is it ok per treaty? not happy everything was so rushed
- the opportunity for funding. Nass Valley Wild Medicine
- Policies/legislation
- why is there limits on class
- What happened to Crab Fest? it was so much fun and looked forward to the yearly event
- Government Businesses and how much profit in all businesses
- It was great to hear from all the presenters and to hear from the ACE graduates. A step further would have been to hear from other nations and what they are doing
- how long starting a business actually takes

- WSN position on CAO's concept
- How you choose who gets a grant to start a business
- How different funding opportunities interact. for example can you apply to TRICORP & NBDF
- How do community members learn about business needs from industry
- Very straight forward, self-explanatory how to fill out NEST forms
- Building rental opportunities - none available

One takeaway or something you are excited about:

- future is exciting
- learning about the things that are happening in the valley
- seeing the number of resources available to assist.
- entrepreneurship
- That our community are ready for new opportunities and growth
- future businesses to open up in each communities.
- excited about mining
- our partnership with indigenous tourism b.c. advertisement with b.c to widen the veins of our nation.
- mining
- super natural nisga'a nation
- what opportunities are within valley?
- unclear
- the opportunities in the veins and the amount of funding agencies willing to help.
- having a casino in our valley to employ more people
- future opportunities
- cannabis
- support and collaboration potential
- knowing that nisga'a will have potential employment, no more poverty in each community.
- the future of our nation and/or our economy
- new opportunities
- nisga'a tourism opportunities x 2
- opportunity for the nisga'a people
- giving local business opportunities
- people starting up a business
- New Business Opportunities
- the opportunities
- Tourism and all the opportunities
- Tourism - Circle Tour
- More economic growth. partnerships in training for jobs
- getting going with all kinds of business - solar power
- working with tourism

- Business Opportunities
- everything offered
- mining and small business spin-off opportunities
- hiring practices for mines in/around Stewart
- the local business panel. Sad not to see Bonnie or Gonu's store, also Loblaws and the circle tour. I want to be a community Ambassador
- interest in growing entrepreneurship. Strong support from village governments
- New up and coming businesses in the Nass Valley
- Tourism
- various funding options
- Future opportunities for our people who live in the villages
- I am a trail builder. I can't wait to make signs for our look-out
- to apply for grants - get on with my business
- Tourism opportunities
- learned more about different business that offer education, training, and funding
- there is lots of grants out there to access
- how to go about starting my own business; looking forward to the next forum
- Mining and all the personal opportunities it brings
- Tourism in the Nass Valley
- I am excited about the proposed circle tours
- the harbour tours, vetter falls lodge, auto tour
- opportunity of network and utilize any available framework
- pending further review
- at how much potential there is for tourism in the Nass Valley
- partnerships that can generate an economy
- There is a lot of excitement for innovation
- \$ 8 million annual plan
- Nisga'a ??? of own resources
- Looking at all of the resources on our land and how to benefit people
- the information of KSM / all the funding sources we can tap into
- Grants for women and Business supports
- Nass Valley Wild Medicine... there was not enough time on the forum , as the agenda was changed - why?
- Tourism Opportunities
- funding opportunities
- new funding sources
- Real opportunities for business/new business & members working/apprenticing in the mines
- excited about the tourism opportunities. Would like to see the Nisga'a capitalize on bringing more tourists to the area by providing more amenities

- growth of employment for our Nation
- more opportunities
- the possibility of a future business - it gives regular people a sense of hope and prosperity - has given the idea that any business can succeed
- all of the exciting opportunities upcoming
- Empowering entrepreneurs with knowledge and resources to access funding
- more private businesses
- Finding partnerships with mining projects and Nisga'a Business
- There are lots of available resources and financing support to start a new business
- A.C.E. Program -- I am interested

One thing to focus on at next event:

- home business (2)
- hands on, solar power home and community buildings.
- updates
- question period, application on hand, support, sit and talk to people that want to start a business. Check list are something to show how much work put into appreciation already, and what else has to be done.
- to start on time and materials for some of the presentors be more organized.
- mining business
- revenue tax generated how is it collected from small businesses/when is it used/how are who makes the uses of this nisga'a generated fund.
- more information on personal trucking businesses within the Nass Valley. Is and when will there be more available within the valley?
- at what stage is my tourist project at
- unclear
- when the local businesses are today and some of the struggles encountered and how overcame those struggles.
- nice to see forum here keep bringing to our community.
- let the public ask questions - bingo hall and casino bar
- local business buy local
- medical cannibus
- Nisga'a language and culture everything is nisga'a revitalization
- future job oppourtunities
- getting more youth out
- we want our own casino
- fitness business oppourtunity
- more small business
- business oppourtunities
- small businesses start up and grow into a bigger business

- Emotional Wellness Development (Business Ready), succession planning. Wellness/Succession = Sustainability
- taste testing
- The opportunities for individuals businesses
- Business for Individuals
- all homes with solar power. we can get 6% as homeowner. "education"
- all of our homes with solar power
- Create an awareness of immense opportunity for or young people to make those important connections and gather valuable information. I saw a lot of employed people in this forum.... how do we attract those that are not employed?
- more jobs
- Fundamentals?
- how to help non-profit groups get funding for travelling and get a building and vessels
- more small businesses and rep from each VG -> their own booths
- construction for New Aiyansh other than small business. i.e. upgrades, growth, strip mall for local business
- More Nisga'a entrepreneurship people from all the villages and locals. Consider helping pay for costs of travel and transporting of business goods.
- Any business that gives back
- Actual job projection for youth
- real life roadmap of a "successful" business on Nisga'a lands
- How the people can access funds to start a business - more organizations
- Our land and more businesses
- the business forum was very interesting. Awesome!
- How to bridge housing and economy together. How to create an environmentally friendly economy in industry
- to hear from the youth that are hired. to hear about their experiences, how they got there and the team that helped them
- want to see the entrepreneurs come together and come up with plans that are doable
- Money on the spot I guess
- Nisga'a owned salmon/seafood buyers/exporters. same for mushroom business. cut out the middle man would be more fair to local fisherman and pickers
- Nisga'a Nation buying from harvesters and selling our traditional resources; crab, fish, mushrooms seal etc. to the country. Opening up a market where local fisherman can sell their catch and a shop where we can sell fresh fish to non-nisga'a and tourists
- bring in medical marijuana and leave out LNG
- kick start focus.... the very early stages of business start-up
- training; funding; business supports; transportation; community social/economic development
- getting citizens of the valley certified and able to get training; then jobs in the field they are pursuing

- training opportunities with apprenticeship programs presented by companies. Far too often certifications become meaningless due to lack of experience in the field
- more days, not just 2
- More "Break-out" sessions to meet with vendors and booths. Also, there could be a small business exclusive forum
- Development of a Business start-up Navigator program. make the next forum, the official launch
- Training and Education opportunities for youth
- Companies leaving applications here for Nisga'a to fill in
- -> update of existing thriving business - whether gov't or entrepreneurs -> provide in point form the financial requirements -> how are you referencing treaty within economic forum -> why didn't grade 11 & 12 students get to attend?
- Panels for businesses and time for feedback from the audience: As entrepreneurs we never get a good chance to talk about what we do, our challenges, successes or get advice from others
- The Wild Medicine - in a more enlightened perspective
- How to bring in a Casino/Resort
- more lodges and wildlife guides
- Funding avenues to access in the future
- More entrepreneurs... more time for them to speak
- Include energy - solar power and wind mills
- more of the same
- Our own Nisga'a Nation Chamber of Commerce
- Media - History
- Youth generating ideas - what are their ideas? and what can they do with those visions - We need to start encouraging entrepreneurship at a young age - > maybe elders as successful entrepreneurs Next time intersperse with success stories rather than grouped at the end
- more youth involvement - also more success stories throughout the forum
- Status of New Initiatives
- Aiyansh
- Existing Business and demand for new services/products
- Specifics on how to start a business in the industrial environment i.e. mining, civil etc.
- more job opportunities on the spot, personal trainers, more education providers
- Courses available for sign up

JUNE 13, 2018: ATTENDEE OPEN ENDED COMMENTS

One thing you are unclear about:

- Nothing (5)
- What construction jobs that require dump trucks will there be and when. My dump truck is setting idle.
- The government working together.
- Can the village governments work together? I do not feel 100% informed by our local government.

- When and how will all the village governments work on housing?
- How do we hold Village governments accountable for money spent and how?
- The health of the sustainability of consistent growth and prosperity
- Contract opportunities for local Business owners.
- Zoning bylaws
- Nisga'a Cultural Tourism
- Entrepreneurship - what does this mean and how can we support it in a better and more meaningful way?
- Lack of training facilities within the Nisga'a territory so don't have to send money out of the valley.
- A workable legal teamwork
- How can our government help, people that have no money but knowledge of the business concept.
- NPUL's Vision and goals.
- is there land in the valley that can be purchased for personal use.
- why no total coverage RE: Rogers Cell Service for emergencies on road and water.
- filling out applications, getting sponsored, all of the resources we can use... Where are they.
- loblaws initiative
- How the Nation will assist citizens with business ventures
- Start up : where do you go first
- Most importantly elders need support esp. if they are still able/willing to work 1. state ownership of natural resources ie: gold, diamonds, copper 2. NLG locals need same supports as villages in economic development
- The challenges our community members experience when applying for jobs in Pr. Rupert Port.

One thing you are excited about or looking forward to:

- The tourism
- Watching our strategic plan come to life, so take one people build capacity from within our nation/community. Thereby improving their own quality of life.
- the circle tours
- There are some out of the valley mining jobs up north and in Prince Rupert.
- What opportunities people have to start their own business, and what the Nass Valley has to offer to tourists.
- Daycare, medical marijuana, circle tour, ambassador training.
- Community development - lets grow, lets happen!
- Progress of our people.
- We are finally on our way.
- pride, build strong "real" respectful relationship genuine desire to walk proudly, strongly into the future very glad to have been here in the Nisga'a Nation. I felt welcomed.
- Making connections with potential businesses.
- Hearing what the plans are.
- economic development for all niscгаа people.
- growth of our nation.
- Entrepreneurs
- Tourism and community encouragement.

- exploring opportunities together as one Nation.
- not answered.
- Coordinated development
- The opportunity to work together with the other village.
- how many are hooked of the other business to be start in the 4 villages, or business economic rise.
- would like to see a question period.
- Ports ppt.
- private ownership.
- Partnerships with other entities.
- partnerships - joint ventures
- Enjoyed the presentation on export navigator
- look at getting my business started. Who I can get to work. How to expand
- Nisga'a Opportunities
- n/a
- Many job opportunities and funding
- Giving the people hope that their dreams are possible
- Opportunities and connections
- Lots of opportunity
- Nothing
- 1. outside businesses moral and some financial and educational trainings support to nisga'a nation 2. grants shartup grants to entrepreneurship business *our inherent rights do our lands is so much more powerful than "treaty rights"
- All VG working together on their own source revenue: example liquid pot; pine mushrooms and other mushrooms! market our own halibut, smoked tibin, spring salmon, sockeye; and wild medicine

Feedback from Steering Committee:

- Recommendation: Next Event: Bring in businesses that would be viable in Nation
- Unclear: unclear of certainly that village governments can work together therefore further discussion is needed
- Unclear: entrepreneurship: what does it mean and how is it supported
- A lot of people want to get into business: Recommendation: Support is needed from village government if that business is
- Mentorship of businesses
- Contradiction: survey results and open ended comments (i.e. support village gov.)
- Action: what is going to happen next: Recommendation: target the themes in open questions
 - I.e. business workshops and focus groups
- Very clear emotional attachment and excitement: it is an asset and recommendation: keep it moving forward
- Very interested but can't proceed as not confident: recommendation: need support

- Have a Business strategy Session: create a business strategy but “offline”
- Youth engagement at event (34 and under)
- One reason why demographics may be low for 35 -55 is people are working: recommendation: how to ensure they can go to the event
- No senior officials at event
- Have high school attend event and have as part of the curriculum
- Civics: educating citizens of role of Civics in business
- NLG: How does the treaty translate into business opportunities for the four Nisga’a Villages
- Businesses need a place to live (create identify and community) as majority is working for government
- Entrepreneurs that are applying for business lots, need to be supported

What was liked about event

- Good start to event
- Bringing in local businesses - creating an awareness of challenges
- Good energy during event
- Timing was good

What could be enhanced at next event:

- Executive has timer that we could borrow at next event
- Past, Present, Future: should have been first to set tone
- Determine who was executive/political at event
- How to expand business
- Will benefit from a financial planner
- Have a dragon’s style
- Should have a youth component
- Don’t cram too much in on agenda
- Caterers: Have one per community
- Look at event in each community
- Respecting values/culture while proceeding with business
 - Need to educate citizens