



Invites Nisga'a Entrepreneurs living in our service area to register for an award-winning program

- ABORIGINAL BEST -

Training Sessions begin **January 6, 2014**
New Aiyansh Auditorium

Information Session: **December 10, 2013**
Nisga'a Lisims Government Chambers
Start time 9:30 AM
Lunch will be provided

Aboriginal BEST is targeted at all Aboriginal people who are interested and committed towards pursuing self-employment and entrepreneurship as a career option.

Aboriginal BEST includes **12 training sessions** and **one-on-one business counselling**.

Aboriginal BEST workshop sessions are designed to help participants identify viable business ideas and determine their feasibility. Participants will also conduct market research, write a business plan, and explore financing options.

-The Sessions-

Entrepreneurship -Market Research – Competitors, Competition & Competitive Advantage – Marketing – Law & Insurance – Operations (Tax, Suppliers, Staffing, Production Process, Professional Advisors, Financial Institutions) – Funding – Financials – Costs & Pricing – Start-up & Cash flow –Technology – Business Plan & Polishing your Presentation

Email: nest@nigaa.net to register for the program or log on to the Aboriginal Best website.

We will be hosting an Information session in New Aiyansh moderated by a member of the Aboriginal BEST program for those that are interested in attending the program.

Meals will be provided, transportation available to eligible program participants.

www.nisgaanation.ca

www.aboriginalbest.com

For information regarding Aboriginal BEST programming elsewhere please visit Aboriginal BEST's website