



Nisga'a Lisims Government

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NISGAANATION.CA

A guide and resources for Nisga'a Business Development Fund

Your business plan must include:

- *Estimated Costs, including any future anticipated financing needs*
- *Estimated project financing, including applicant cash equity*
- *Estimated annual cash flows for operating year one*
- *A timeline of activities and or a work plan*
- *Market Research Package*

At a minimum, your business plan must include reference to the following:

- *A company profile which describes the business products and services, management and legal structure, vision and mission, and goals and objectives*
- *Market research about your respective industry, target market, and competitors.*
- *A sales and marketing strategy*
- *An operations overview*
- *A risk analysis*
- *Financial statements*

In order to understand your business venture and assess your application for funding, Nisga'a Lisims Government needs complete information about your business. Writing a business plan can be challenging. Nisga'a Lisims Government has put together the following resource library to help applicants in their business planning process.

Business Planning:

There is no one-size-fits-all approach to business planning. The resources selected here were chosen to be able to give applicants flexibility when it comes to how they want to plan for this business. Please use the resources in this library to choose the template that you believe works best for your business. Instructions are available within the links:

[BDC Business Plan Template](#)

[Futurpreneur Canada Business Plan Writer](#)

[WEBC's How to Write an Effective Business Plan ScotiaAdvice](#)

[How to Create a Tour Operator Business Plan in 8 Steps](#)

[Community Futures BC Business Tips and Tools](#)

[Small Business Resources](#)

[Work BC – Self Employment](#)

Market Information:

Accurate market information is important to include in your business plan and to understand opportunities and challenges that your business may face so that you can plan for these. You can use the tools below to demonstrate the need or feasibility of your business in your business plan, based on industry and market outlooks and economic forecasts, both regionally and nationally.

[BDC Guide to Market Research](#)

[BDC Marketing Plan Guide](#)

[British Columbia 2023 Labour Market Outlook](#)

[Business Council of British Columbia's Economic Dashboard](#)

[TD Economics Quarterly Canadian Economic Forecast](#)

[TD Economics Provincial Economic Forecast](#)

[BDC Economic Outlook](#)